



## Exhibitor Rules Regulations Policy

### **Arrangement of Exhibits**

Exhibitors shall arrange their exhibits so that they do not obstruct other exhibits. Aisles must be kept clear. Safety and fire exits and equipment must be left accessible and in full view at all times.

### **Promotions and Giveaways**

Prizes may be given from private drawings at any of the exhibits. Exhibitors are responsible for type of prizes and delivery. The Medical Society of Delaware is not responsible for announcing winners or delivering the prize to the winner. All activities and prizes/promotional items given to attendees must be in compliance with all regulations and guidelines governing gifts to physicians, including those of the American Medical Association and the Accreditation Council for Continuing Medical Education Standards for Commercial Support. Promotional activities must be identified as such and must be kept separate from continuing medical education activity.

Arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support for educational activities. Product promotion material or product-specific advertisement of any type is prohibited in or during the educational activities, except in the designated exhibit areas. No product advertisement of any type shall be permitted in the same room as the educational activity or in the walkway to the educational activity room. Commercial support staff is prohibited from entering the educational activity rooms, and engaging in or sales or promotional activity in the educational activity rooms before, during, or after the activity.

### **Liability**

It is mutually agreed that the Medical Society of Delaware shall not be liable to an exhibitor for any damage to or loss or destruction of an exhibit or property of an exhibitor or injuries to his/her person resulting from any cause. All claims for any such loss, damage, or injury are expressly waived by the exhibitor.

### **Insurance**

Exhibiting organizations are required to have insurance covering transport of its booth materials and/or equipment to and from the event facility and during the event. Exhibiting organizations are solely responsible to its own agents and employees and to all third persons, including invitees and the public, for all claims, liabilities, actions, costs, damages, and expenses arising out of or relating to the custody, possession, operation, maintenance, or control of said leased space or exhibit, for negligence or any other liability relating thereto, and said exhibiting organization does hereby indemnify and hold harmless the Medical Society of Delaware, its agents, employees, and sponsoring organizations against any and all such claims as may be asserted against it.

### **Restrictions**

The Medical Society of Delaware reserves the right to prohibit any display or exhibit or any part of a proposed exhibit which it judges not suitable or not in accordance with acceptable professional ethics.

### **Rights**

Should any emergency arise, of any nature, previous to the opening event date which would prevent its scheduled opening (destruction or damage to the facility by fire, flood, storms, acts of God, etc., or a declaration of any emergency by the Government), it is expressly agreed that the Medical Society of Delaware may retain as much of the payment for exhibit space as is necessary to cover the expenses incurred by the Society up to the time of such emergency. All points not covered by these rules are subject to the judgment of the Society.